Employing Language Learning Apps to Scaffold Communicative English Classes of Tertiary-level Learners – An Experimental Study

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ABSTRACT

Learning a language is an invaluable skill, and technology plays a vital role in improving the language-learning process. In the twenty-first century, numerous language learning applications (Apps) are designed to enhance English language skills. Recently, language learning apps have been integrated with AI, allowing learners to learn at their own pace. Numerous studies were conducted in India using language learning apps to improve English listening skills, with abundant literature available on language learning apps in various countries. But its practical implementation in communicative English classes with teachers

remains unexplored for the other three language skills. This study aims to scaffold English

Communicative classes through Language learning applications. Scaffolding is a designed

structure that provides safe access and support for various activities, including language

learning. This research intends to assist language learners in identifying their English language

proficiency level and to motivate self-paced lifelong learning. This study compiled 20 language

learning apps suitable for beginner tertiary-level learners and categorized them based on their

accents. For this experimental study, 25 ESL learners were selected from Sacred Heart College

(Autonomous), Tirupattur, Tamil Nadu, as a target population. Pretest and posttest were

conducted to evaluate the effectiveness of scaffolding. This supportive method helps the

learners to become personalized language learners for now and all through their lives. Besides,

this would be an enjoyable way for the learners to enhance their English language skills.

Keywords: Technology, Language learning apps, Scaffolding, Communicative English, Self-

paced learning.

Introduction

Today, learning English has become more important. Many institutions have introduced

Communicative English classes to enhance learners' proficiency and well-being. In this

technology-driven world, language learning has become more accessible and convenient for

language learners. There have been numerous mobile applications (apps) and artificial

intelligence (AI) tools introduced in the field of language learning. The availability of online

learning options led the learners to choose that method. Also, the learners want a comfortable

method apart from the traditional practices of language learning. With this intention, the current

study aims to scaffold Communicative English classes by utilizing language learning apps with

various accents, such as Indian, British, and American. Since everyone uses their technology

devices makes it convenient for learners to access language learning apps. This method can

also help ESL learners to enhance their language proficiency.

Objectives

The following are the objectives of the study:

• To scaffold English language learning along with Communicative English classes while

allowing learners to learn according to their interests

• To provide a language learning experience with technology that could reinforce and

extend language learning in Communicative English class

To help the learners identify their English language proficiency level and motivate self-

paced life-long learning.

Influence of Technology-based Approaches

Levy defined the CALL as "the search for and study of application of the

computer in language teaching and learning". "Computer-assisted language Learning (CALL)

is now considered as a relatively new and rapidly evolving academic field that explores the role

of information and communication technology in language learning and teaching." (Ou-sekou,

2023) "CALL is a means of the learning process whereby the learner employs a computer to

prepare and enhance their language learning abilities." (Hareesh Buddha, 2024)

"The use of technology in language learning supports a blended approach, combining

face-to-face instruction with online resources to create a more flexible and comprehensive

learning environment." (Whittaker) "TALL is gaining ground as it is perceived that the

approach of various technology-assisted language learning such as mobile devices or

computers has opened the opportunity for efficient language learning." (Hareesh Buddha,

2024) "Mobile devices provide language learners with the opportunity to practice language

Learning: Transforming the Delivery of Education and Training, 2010). An individual can learn

a language according to their proficiency level and experience personalized learning.

Technology-enhanced approaches such as CALL, MALL, and TALL platforms include

a wide variety of information and communication technologies along with approaches for

teaching and learning foreign languages. It enables the learners to access more information

quickly and easily. Thus, Technology-meditated language learning is more personalized,

engaging, portable, flexible, self-regulated, self-assessment, collaborative, interactive, real-life

activities, and authentic resources which are the core aspects emphasized in the current study

Employing Language Learning Applications to scaffold Communicative English Classes of

Tertiary-level.

Benefits of Language Learning Applications (Apps)

Language learning apps are convenient and easily accessible, where a learner could

access anytime anywhere at their speed. Since Apps work on flexible devices virtual learning

could be a benefit for language learners. There are more apps in free versions and trials, which

could be helpful for the learner's weak financial background. Apps are interactive and make

personalized learning with multimedia resources; audio, video and exercises. Also, they track

the process of the language learner and provide feedback like a real communicative trainer.

Apps also have the feature of practice and review. Learners get more exposure to the native

speaker's culture and context, which helps the learner to understand the cultural setting. In

advance, now language learning apps are integrated with AI Tools to assess language skills,

converse like humans and give feedback on what needs to be improved to become a master in

the target language.

Previous Research in Related-Area

The arrival of language learning and teaching applications (Apps) has made language

learners enhance their language skills and overcome their language barriers. There are

innovative studies done abroad and in India in the area of technology-assisted language

teaching and learning.

"EMERGING TECHNOLOGIES Going to the MALL: Mobile Assisted Language

Learning in Language Learning and Technology" by George M. Chinnery (2006) from the

University of Maryland, Baltimore County, United States. The findings of the study revealed

that language learning can happen through mobile from anywhere and anytime at their own

pace.

"The Next Generation of Language Labs: Can Mobiles Help? A Case Study by the

researchers Hind M. AI-Otaibi, Reem A. Alamer, and Hend S. AI-Khalifa (2016) from the

College of Language and Translation at King Saud University, Riyadh, Saudi Arabia. The

findings of the research revealed that the Mlab system had an excellent usability rate and could

be used in the future.

"Smartphones and Language Learning" by Robert Godwin-Jones from Virginia

Commonwealth University, United States (2017). The study had noticed the changes in

learning, due to the arrival of the smartphone. Also, the innovations of language learning

applications have overcome the language barriers of the learners. The study suggested that the

experience of learning a language through a smartphone in a classroom could be effective in

making the learners learn in their own way.

In India, researchers have created indigenous language learning applications (Apps) for

native Indian learners. Few case studies have been done on language learning through

mobile/computer applications in India; especially, at the tertiary level. "Mobile Technology as

a Dependable Alternative to Language Labs and to Improve Listening Skill" by the researchers

Antony Raj and Prajeesh Tomy from the Department of English, School of Social Science and Languages, Vellore Institute of Technology, Vellore, India. The study preferred 15 M-learning

applications for listening skills. The evaluation and findings of the study revealed how mobile

technology could help language learners enhance language skills.

Justification of the study

Literature is abundant on language learning apps in various countries, it's practical implementation to scaffold communicative English classes with teachers remains unexplored. The findings of the related literature stated that language learning and teaching applications were effective. While there is a few research in India that focuses on creating and testing language learning applications. The scarcity of studies on applications in the Indian context stresses the gap in research that this study seeks to fill. The study categorizes and evaluates language learning applications into subcategories; Indian, British, and American accents, which help the learners to enhance their English listening, speaking, reading, and writing. This research intends to provide helpful insights that can inform educators, policymakers, teachers, students, and parents.

Language Learning Applications Used in the Study

The researcher downloaded 20 language learning apps and tested them.

S. No	App Names	Skills	Links
1	Busuu	All Skills	https://play.google.com/store/apps/details?id=com.busuu.a ndroid.enc&pcampaignid=web_share
2	Podcasts (British Council)	Listening Skill	https://play.google.com/store/apps/details?id=hk.hkbc.e podcast&pcampaignid=web_share
3	Listening, Master	Listening skill	https://play.google.com/store/apps/details?id=com.masterkeygames.listeningmaster&pcampaignid=web_share

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Methodology of the Study

The study adopted a quasi-experimental design to test the cause and effect of the study.

The researcher selected 25 ESL learners as a mixed group; below-average, average, and

advanced learners from the Department of English, Shift II, Sacred Heart College

(Autonomous), Tirupattur. A pretest was administered using four language learning apps;

Listening Master, Sentence Master, Read Along by Google and English Conversation apps.

The language learning apps were introduced and demonstrated to the target population. The

app's names with links are embedded in a Word document and sent to the target population.

The intervention classes were planned for fifteen hours, target population were asked to access

the apps for one hour per day. The researcher monitored and tracked the learners learning

progress.

The target population were asked to practice at least two English language skills, so the

one hour was divided into two to practice two skills of English. The learners must take a

screenshot of the score as soon as they complete any task, activity, goal and lesson. Screenshots

have to be sent to the researcher, which could help the researcher track the learner's progress.

A posttest was administered after completing the intervention classes. The scores of both the

pretest and posttest were noted using an MS Excel sheet. The data was analyzed and

interpretation was given by the researcher. The researcher could find enthusiasm among the

target population when the time comes to use their mobile phones to learn English language.

Data Analysis and Interpretation

The scores of the pretest and Posttest were collected with the help of using MS Office

by the researcher. The data of every individual would be analysed and evaluate the level of

target learners before and after to show the effectiveness of the treatment.

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Target Population				
Boys	Girls			
13	12			

Gender difference in the target population

The above table shows the gender differences of the target population. In the target population, both boys and girls are nearly equal in strength.

	Range	Pretest	Posttest	
		Percentage	Percentage	
•	1-5	1	0	
•	6-10	10	0	
-	11-15	8	1	
-	16-20	3	9	Range Comparison of
	21-25	3	8	Posttest Scores
-	26-30	0	5	above table shows the
of	31-35	0	2	both pretest and posttest
ne l				target population. Here,

comparison of scores of the

The

Pretest and

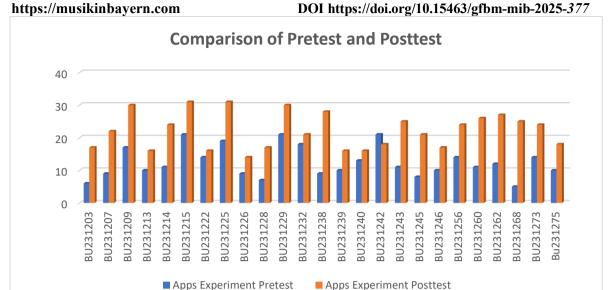
the study shows improvement in the target population. One learner scored between 1-5 in the pretest; however, no learners scored marks between 26-30 and 31-35. There is an improvement

that five learners among the target population scored marks in the posttest between the range

Comparison of Pretest and Posttest Scores

of 26-30 and two learners scored marks between the range of 31-35.

The researcher analyzed the scores of each individual in the target population to assess their progression and improvement. Comparing the pretest and posttest, the posttest scores of the target population have increased.



Comparison of Pretest and Posttest Scores

Finding of the Study

The current study Employing Language Learning Application to Scaffold Communicative English Classes of Tertiary-level Learners evidences that language learning apps could enhance English language proficiency. The scores from the pretest and the posttest were compared and the improvement of the target population was shown and explained. The findings from the class observation revealed that the target tried to imitate and adopt the native speaker's accent and speaking style. Also, the researcher observed that the target population learning English without any fear of making mistakes and public corrections. The researcher noticed that the real acquisition occurred during the intervention study.

The feedback from the target population was analyzed, which revealed that learners were choosing their favorite language learning apps from the list given to them and accessing the apps very interestingly. This activity of choosing and learning English language at their own speed proves that Employing Language Learning Apps to Scaffold Communicative English Classes could enhance individualized learning.

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Recommendation to Teachers

A teacher has to put some effort into finding more encouraging, comfortable and friendly

technology aids for the learners to learn the target language. The teacher has to be trained with

technologies to instruct and encourage the learners during the period of technology-based

learning.

Recommendation to Learners

Learners need to follow instructions from teachers and take responsibility for learning a

language, especially since most tertiary-level learners in India use mobile phones and

computers. It would be great if these devices could be used for language learning.

Recommendation for the Future Research

1) The duration of intervention classes could be extended to 60 hours.

2) More language learning applications could be included and also AI tools

3) The target population for the future in the same line could be extended to 40.

4) Demographic details of the target population could be collected and analyzed to

effective outcomes.

Conclusion

The experimental study aimed to assess the effectiveness of language learning

apps in teaching English and their potential to complement Communicative English

classes. The findings of the study have shown that Employing Language Learning

Applications to Scaffold Communicative English Classes of Tertiary-level learners was

beneficial for the learners to enhance their proficiency level in English language.

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